Individual Item Means and National Item Norms

The means for each item are presented in tables below along with the national norm for that item. This list represents the behaviors that students have reported and is one starting place to determine what to do with the data presented in this report.

Identify the two highest scoring items in each domain, determine where in the college experience students are learning these behaviors and celebrate these.

Identify the two lowest items in each domain and determine where in the college experience students should be learning these behaviors and identify interventions, programs, and events that will help students to participate in these behaviors more frequently. This list of the two lowest items is presented after all of the item scores and charts are listed.

Look closely at the list of all items on which students score low to see if there is a commonality. For many campuses and organizations most of these items cluster in the area of communication, and especially in the area of oral communication.

Look closely at your campus or organization mission statement and in light of your mission statement select five items on which your students score low. Develop specific programming efforts in these three to five areas.